



TIOR (pronounced tee-or), meaning "deer" in Old High German, is our tribute to all the great resources the region has to offer.

## TIOR KeyKeg Points of Information

KeyKeg supports a growing trend, in the wine world, of delivering a larger format for premium wine to customers in a restaurant and wine bar environment.

One KeyKeg 20 liter replaces the handling, storage, and waste of more than 26 x 750ml wine bottles. Which equals:

- 1-20 liter KeyKeg = 5.29 gallons
- 1-20 liter KeyKeg = 26.6 x 750ml wine bottles
- 1-20 liter KeyKeg = 676 total ounces
- KeyKeg physical size =
  - Diameter: 14 inch (356 mm)
  - Height: 14.8 inch (377 mm)
  - Weight (full): 44 pounds (20 kilograms)

Bottles will always remain a method of delivering wine to customers in restaurants, and wine bar environment; however, with cost sensitivity on the rise, KeyKeg offers other options for "wine by the glass"!

20 Liter KeyKeg can be dispensed from:

- refrigerator-(pinot gris) using hose to stainless dispensor
- dispensor cube with stainless dispensor attachment
- stand alone under the bar with dispensor attachment

KeyKeg offers great selling opportunities at high profit for:

- Restaurant and wine bar offerings
- Catering
- Parties

Pricing Comparisons EXAMPLE:

20 L. TIOR PINOT GRIS cost	750ml bottle equivalent	6 oz. gl. cost with KeyKeg
20 L. TIOR PINOT NOIR cost	750ml bottle equivalent	6 oz. gl. cost with KeyKeg

KeyKeg is the simple solution for fine wine in a volume format that assures our customers a great value for premium wine offerings. Using KeyKeg is not only friendly to this growing volume alternative for the discriminate wine customer.

